Design research

Design research or a safe, generous and LGBTIQ+ friendly Zwolle.

naar een veilig, genereus en LHBTIQ+ vriendelijk Zwolle. Ontwerpend onderzoek

Design research for a safe, generous and LGBTIQ+ friendly Zwolle.

naar een veilig, genereus en LHBTIQ+ vriendelijk Zwolle. Ontwerpend onderzoek research esign





The Versatile City

Design

naar een veilig, genereus Ontwerpend onderzoek LHBTIQ+ vriendelijk Zwolle.





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Design research afe, generous and IQ+ friendly Zwolle.

_HBTIQ+ vriendelijk Zwolle. veilig, genereus







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LHBTIQ+ vriendelijk Zwolle. research veilig, genereus en esign





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Placegame

evaluate public space

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Placegame



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Placegame

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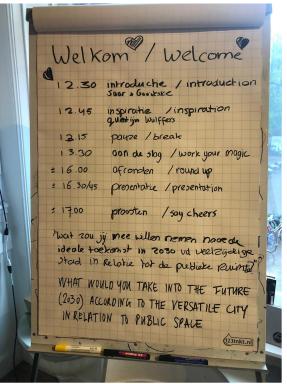
Design studio

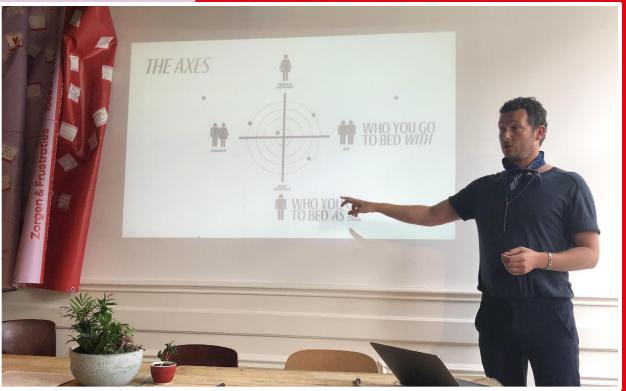
12 designers, artists and creatives working with the results of the

action research

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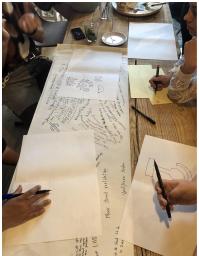
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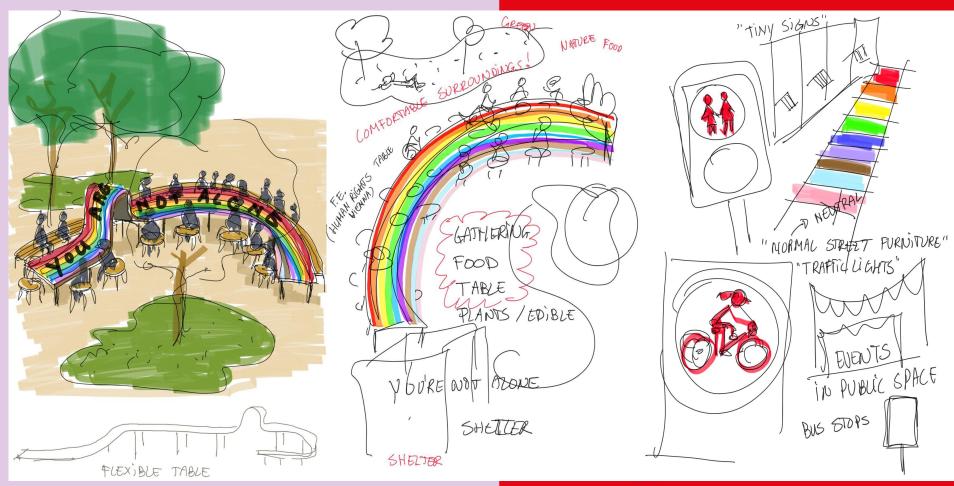
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Design Studio | presentation

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Design Studio | presentation

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The Bubble





Design research for a safe, generous and LGBTIO+ friendly Zwolle.

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Design Studio | presentation

Design research or a safe, generous and LGBTIQ+ friendly Zwolle.

Manifest

5 handles for a safe, generous and LGBTIQ + friendly Zwolle

or a safe, generous and LGBTIQ+ friendly Zwolle.

veilig, genereus

Manifesto

Guidelines for a safe, open and attractive city that forms a home for everyone inside and outside the LGBTIQ+ community.

We, residents of the city of Zwelle, believe in a diverse, generous and versatile city. A city where everyone feels seen, heard and respected. A city in which all people, regardless of age, sex, gender, colour, sexual orientation, physical condition and/or income. feel sefe and at home.

Through design research with input from more than 200 Zwolle residents, we investigated how diversity and versatility are expressed in relation to the LGBT(Q+ community. This manifesto is one of the results of the research and offers five insights that form a starting point for the Versatile City of Zwolle.

1. Make (a) place for diversity

In dialogue, encounter, but certainly also physically. Temporary, and permonent. At the moment, for example, there is no permonent place where people from the LGBTIG+ community can meet. A large part to Zwolle's inner city is also defined by people from the LGBTIG+ community as a place where people do not necessarily feel safe, represented and at home. Many participants experience a lack of acceptance and respect for who they are. This applies to women, members of the LGBTIG+ community, people with a non-Dutch cultural background, a disability or anything else that is seen as a deviation from the norm. Many people indicate that they do not always feel safe and comfortable in the public space of our city.

2. Work on LGBTIQ+ literacy

It is time to normalize the conversation about LGBTIO+ related topics. We need to relearn how to talk about the subject. There is a need for good information in schools. Let's make sure it's not an issue in the future. Let's make room for shoring knowledge about identity and diversity in relation to gender and sexual orientation. Let's learn to have a good, pleasant and respectful conversation about LGBTIO+ diversity. Knowledge transfer about gender and sexuality, inside and outside the walls of the educational system, also in the Zwolle society itself is of great importance.

3. Let the flag fly

Provide physical visibility. The rainbow flag now only flies on special days, but why not permanently? It gives people from the LGBTIG+ community a pleasant feeling, the feeling that they are seen, heard and accepted. Give a stage to diversity and role madels, make that on integral point of attention in all campaigns and communications. Tiny signs (minor interventions) can make something subtle but at the same time big visible by means of small adjustments. Let Zwolle proudly propagate its Rainbow City identity and show that the city wants to be a welcoming place for everyone, including the LGBTIG+ community.

4. Make difference standard

Normal is a wish that often comes back: to be accepted, or maybe even not seen because it is so normal for two men or women to walk hand in hand without being noticed. This wish is strongly expressed and understandable, but not yet self-evident. For people from surrounding, conservative villages, Zwalle is often a place where they can be themselves more. That's great, but we're not there yet. It is about time that we pigeonholed heterossuality and male/female sexuality in the same way as other genders or sexual orientations. And not as a normal you can deviate from.

5. LGBTIQ+ goes beyond all borders

LQBTIO+ acceptance affects all policy domains: It is not only a matter for diversity officials and aldermen, but is reflected in all topies and layers of policy and governance. A white, heteronormative and male perspective still predominates in the design and policy-making of the city. Who shapes the city? Who makes up the rules? Is that sufficiently diverse? Can you put yourself in someone else's shoes? We must continue to ask these questions and we must ensure that everyone's perspective is incorporated into the social and physical development of the city. And therein lies an important task, for you as mayor and aldermen and councilors, and for all of us as residents of a sofe, pen and attractive city.

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Manifesto

GBTIO+ friendly Zwolle.

naar een veilig, genereus _HBTIQ+ vriendelijk Zwolle onderzoek

Manifest

Handvatten voor een veilige, open en aantrekkelijke stad die een thuis vormt voor iedereen binnen en buiten de LHBTIQ+ gemeenschap.

Wij. Inwoners von de sudu Zwole, geloven in een diverset, geheret ze en veelzijdige sudd. Een stad woor'n federsen Joh gesten, gehoord en garreppolede avoel. Een stad woor'n die massen, ongebont fedfijd, gas aant, gambet, deut sexsualt or önsatie, fysikka staat en jaf in kamen, zich veilig en thuis valoren.

Door middal var entwerpand cheerspek mat in aut van maar par 2012 zeellander het baar we ander zook in en de zook mat in aut van hat van het en zook mat in en de zook mat en zook en

1. Maak (een) plaats voor diversiteit

In dialogy, or timeeting moon taken door fysiek. Tildelijk, en dermonent Op or timoment is er bijkkonfibeld geen demindent allek woor mensen til die "HBTID4 community er oar runnen anthoeren. Ook wordt een groot deel van de Zwolee althrenstad door mensen til die LHBT Gindommunity gedefinieerd as een gliek woor men Lion niet perse verigingereares en zerzen. Til bis woolt, twe bestieherens grouper in den gebrak dan adoopts Johan staden van die JITTQ-gemoonstad gemoonstad gewond gew

2. Werk dan LHBTIQ+ geletterdheid

Her is noog tijd voor no maliteering van het gesprek over IHRI IOT gere dreende onderwerpen. We moeten canieuw leren protein over het onderwerze, bris behaefte dan goede voor 'n tring op schoen. Uiten we ervoor zogen oot net nicht onderwerze, geen issue meer is. Loten we ruimte maken woor kennisce in gronden identitiet en divereitet in eichte tot genoer en seksuele onertrate. Juthen we leren om een goed, prettig en respectual gesoner as weren diver IHRTIIO onbres tett, kennischertroom trondom gender en seksualiteit, binnen en bulben de muren van het onderwijs, ook nier Zwolse samenleving op alch it van groot belang.

3. Laat de vlag wapperen!

Zorg voor insieke zichtodametal. De regenologvag woopert nu alleen op sooo ale dagen maar woardin niet oermanent? Het geeft tinensen uit de HETTO- community een prettig gewoel, het gewoel oo, ve gevien, genoord en gebooebleerb worden. Geef een podium oar divers teil en romooe en, maak oo, sen in legraal ampaahtspun. Tra e campag resien uitlingen. Tray signs (vien alingrapen) kuinden dach middel van kloha aphaessingen fots beste maar togelijkent ja groots zichtebor maleen. Leat Zwells zin incentrati van Fogenooogsvaar met trots uitbragen en laten zich dat de stap oon verwellkomende blick vaar reperson will zijn, bêk vaar be HETTO- en onersaf oo.

4. Maak verschil normaal

Roomsall is non-work allowald transplants good depresed watchen, of missoft en zelfs well niet genien andat het zo normaal is dat hwee mannen of worken hand in hand loben zo noer poles wal an Deware Bornt stark man worken en is ong pelijk, oleen nog niet wanze faprekend. Zwalle is wormennen uit omliggende, ponservotieve optpen wald een plek woor ze meer zonze frainen zijn. Dat is mad, oleen zijn well nog niet, het is hoog tip om be zongen out nieten en man Avrouw het top geed een holde wormen bie ondere gendere af eekspele on entrottes. Er niet als een normaal wadwand je kunt chrijken.

5. LHBTIQ+ goot over alle grenzen heen

LHETIGH superposite masks arm alle be eldedumerine is that is in fet allicen earn stark vicer diversited teamborne on an event-outcore, index karm tang in a carder-warper an agen venice also in bastuch in de vernigering an pel observening en and stated event-outcome between they are not as to discontant and expenses seen with hateronamed of an mainter it, pearsecasted Wildige and activated with Wellington to regard to discontant and expelsive tendent and activates Kuning is variableasen in een ander? Die vragen meeten well bleen shellen en well meeten ervoor torgen continued as on the secondary wan de stock an abordige een vertrouders en roadsleden, en voor ons allemad old in worden variable van een veilige, open en acintre deal, keistad.

Design research or a safe, generous and LGBTIQ+ friendly Zwolle.

Colophon

Authors: Gooitske Zijlstra and Saar van der Spek Design identity: Anniek Docter | docmerk

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